



## **AFP - National Philanthropy Day Awards**

### **OUTSTANDING SMALL BUSINESS OR CORPORATION (Less than 100 Employees)**

Presented to a small business/corporation (less than 100 employees) that demonstrates outstanding commitment through financial support and encouragement and motivation of others to take leadership roles toward philanthropy and community involvement.

**Please share as much information for each section.**

- Summary of overall philanthropic support by the nominee and their general approach to philanthropy.
- For each major cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause and (3) impact of that support on those causes and nonprofits.
- Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.
- Description of additional philanthropic support and achievements accomplished through the corporation's efforts.

**National Philanthropy Day Awards Luncheon  
Friday, November 3<sup>rd</sup>, 2017  
Overture Center for the Arts  
Madison, WI**



## National Philanthropy Day®

Association of Fundraising Professionals  
National Philanthropy Day Awards

### 2017 Nomination Form

#### 1. *Nominee:*

Name(s)

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Organization

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Address

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Phone

Email

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#### 2. *Award Categories:*

*Please check the appropriate award category. Descriptions of award criteria listed separately.*

**Please indicate if your nominee is a Young Professional**

We will select a Young Professional (<40 years of age) as an award winner in one of the categories listed below. Nominations in any category are welcome; one Young Professional will win in one category. All Young Professionals nominations are ranked together to determine the awardee (despite the category they are nominated in.)

- Outstanding Individual Philanthropist**
- Outstanding Volunteer Fundraiser**
- Outstanding Business or Corporation (100+ employees)**
- Outstanding Small Business or Corporation (Fewer than 100 employees)**
- Outstanding Philanthropic Organization and/or Foundation**
- Outstanding Fundraising Professional**
- Outstanding Young Philanthropist (<25 years of age)**
- Lifetime Achievement**

#### 3. *Qualifications:*

To complete the nomination, please submit a **brief (three page maximum) description of the person(s) or organization** being nominated. Please describe how your nominee qualifies for the award. Additionally, please list **all** volunteer and fundraising activities that you are aware of for your nominee. **Nothing beyond the maximum of three pages, and listing of activities if appropriate, will be submitted to the anonymous judging panel for review.** *Please do not include photographs with the application form*

#### 4. *Submitted by:*

Name

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Organization

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Phone

Email

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***Submit completed nominations by June 5, 2017 to:***

Philanthropy Day Nomination - AFP Greater Madison Chapter  
PO Box 45046, Madison, WI 53744-5046, [admin@madisonafp.com](mailto:admin@madisonafp.com), 608-224-9092

*Thank you for your nomination!*



**National Philanthropy Day®**

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## **Statement on the Importance of Ethics in Fundraising**

Please read the below statement regarding the importance of ethics to the AFP Greater Madison Chapter. You will be asked to sign an acknowledgement regarding your understanding of this statement below. **Your application is not complete without a signature.**

*AFP members both individual and business aspire to:*

- *practice their profession with integrity, honesty, truthfulness and adherence to the absolute obligation to safeguard the public trust;*
- *act according to the highest goals and visions of their organizations, professions, clients and consciences;*
- *put philanthropic mission above personal gain;*
- *inspire others through their own sense of dedication and high purpose;*
- *improve their professional knowledge and skills, so that their performance will better serve others;*
- *demonstrate concern for the interests and wellbeing of individuals affected by their actions;*
- *value the privacy, freedom of choice and interests of all those affected by their actions;*
- *foster cultural diversity and pluralistic values and treat all people with dignity and respect;*
- *affirm, through personal giving, a commitment to philanthropy and its role in society;*
- *adhere to the spirit as well as the letter of all applicable laws and regulations;*
- *advocate within their organizations adherence to all applicable laws and regulations;*
- *avoid even the appearance of any criminal offense or professional misconduct;*
- *bring credit to the fundraising profession by their public demeanor;*
- *encourage colleagues to embrace and practice these ethical principles and standards; and*
- *be aware of the codes of ethics promulgated by other professional organizations that serve philanthropy.*

Furthermore, while striving to act according to the above values, AFP members, both individual and business, agree to abide (and to ensure, to the best of their ability, that all members of their staff abide) by the AFP standards. Violation of the standards may subject the member to disciplinary sanctions, including expulsion, as provided in the AFP Ethics Enforcement Procedures.

I, \_\_\_\_\_ have read and understand the above statement regarding the importance of ethical fundraising to the Association of Fundraising Professionals. To the best of my knowledge, I have determined that the person/organization/corporation that I am nominating has adhered to these high standards of ethical fundraising.

\_\_\_\_\_  
Signature (an electronic signature is acceptable)

\_\_\_\_\_  
Date

Reminder that completed nominations will be accepted through  
**4:00 pm on Monday, June 5, 2017**