



Association of Fundraising Professionals
Greater Madison Chapter
PO Box 45046
Madison, WI 53744-5046

Sponsorship Opportunities Philanthropy Day – Friday, November 3, 2017

The Annual Philanthropy Day will be celebrated at the Overture Center for the Arts on November 3rd. At this beautiful event, our community recognizes individuals, businesses and organizations that provide financial support and volunteer talents to help sustain the vital Madison community nonprofit sector. Over 450 individuals join us for this event hosted by the Association of Fundraising Professionals Greater Madison Chapter.

PRESENTING Sponsor - \$5,000 (SECURED); EVENT Sponsors - \$4,000 (SECURED)

- Highest Level Named Sponsorship (e.g. Presenting Sponsor, Event Sponsor)
- One-page advertorial honoring awardees and/or philanthropy in the name of your organization
- 3 minute opportunity to address the audience
- Table of 8 with premiere seating at the event
- Recognition with corporate logo in invitation, program and event signage
- Recognition with corporate logo and live link on website
- Recognition with corporate logo in chapter communication
- Listed in any ads related to sponsors
- Logo included on table tents at the event

SILVER Sponsor - \$2,500

- One-page advertorial honoring awardees and/or philanthropy in the name of your organization
- Table of 8 at the event
- Recognition with corporate logo in invitation, program and event signage
- Table guests stand for acknowledgement during program
- Recognition with corporate logo and live link on website
- Recognition with corporate logo in chapter communication
- Listed in any AFP placed ads related to sponsors
- Logo included on table tents at the event

PLATINUM Sponsor - \$1,500

- Table of 8 at the event
- Recognition with corporate logo in invitation, program and event signage
- Verbal acknowledgement at the event
- Recognition with corporate logo and live link on website
- Recognition in chapter communication
- Listed in any AFP placed ads related to sponsors
- Logo included on table tent at the event

PROGRAM Sponsor - \$800

- 4 tickets to the event
- Recognition in invitation, program and event signage
- Recognition on website
- Recognition in chapter communication

SUPPORTING Sponsor - \$400

- 2 tickets to the event
- Recognition in program and event signage
- Recognition in chapter newsletter

IN-KIND Sponsor

In-kind service/ ad dedicated to covering nomination, pre-event promotion and post- event coverage/ winner announcement.

- Ticket(s) to the event (based on level of support)
- Recognition (based on level of support) in invitation, program, AFP website and chapter communication
- Verbal acknowledgement at the event



AFP Greater Madison Chapter