

# Fundraising for the Small Non-Profit

Join us for a series of free, one-hour workshops.

**Sponsored by the Madison Chapter of the Association of Fundraising Professionals, providing effective training opportunities for our community's diverse nonprofit populations.**

Learn from three experts in the field of non-profit management.

**Registration is through [admin@madisonafp.com](mailto:admin@madisonafp.com) or 608.224.9092.**

**February 5, 2015**

## **Gift Planning for the Small Shop**

Presented by Linda Halsey

Goodman Community Center - Merrill Lynch room  
149 Waubesa Street  
8:30 -9:30

*Please register by January 29 to  
[admin@madisonafp.com](mailto:admin@madisonafp.com) or 608.224.9092.*

**Linda Halsey** is the Associate Vice President of Development for the Office of Gift Planning at the University of Wisconsin Foundation. She has worked in the nonprofit world for 25 years as an Executive Director, a Development Director, and a Consultant. She has been with the UW Foundation for 14 years.

**May 21, 2015**

## **Communications Planning for the Small Nonprofit**

Presented by Tom Kuplic

Lussier Community Education Center  
55 South Gammon Road  
8:30 -9:30

*Please register by May 14 to  
[admin@madisonafp.com](mailto:admin@madisonafp.com) or 608.224.9092.*

**Tom Kuplic** is Principal for ETO Consulting. Since completing his PhD in cultural studies, Tom has been keenly interested in the way people develop and use stories to give their lives more emotional meaning and stability. After leaving academia, Tom has been working with nonprofits, ad agencies and companies of all sizes to connect their brand stories to people in our digital world.

**July 9, 2015**

## **Grant Research for the Small Non Profit**

Presented by Judy Keel

Access Community Health Centers  
Joyce & Marshall Erdman Clinic  
2202 S. Park St.  
8:30 -9:30

*Please register by July 2 to  
[admin@madisonafp.com](mailto:admin@madisonafp.com) or 608.224.9092.*

**Judy Keel** serves as Grants manager for Access Community Health Centers, a federally-qualified community health center in Dane County. Judy ran her own grant-writing consultancy for many years, and previously served as president of Madison AFP.